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Laura Scher, Chief Executive Officer

Laura Scher, Chief Executive Officer and co-founder of the Company, was previously an associate consultant for the management-consulting firm Bain & Company. She holds a B.A. in economics from Yale University and an M.B.A. from Harvard Graduate School of Business, where she received a Baker Scholarship (awarded to the top 5% of the class). She has received the Young Entrepreneurs Organization's Top 100 Entrepreneurs Award.

Michael Hall Kieschnick, President & CFO

Michael Hall Kieschnick, President and a co-founder of Working Assets Funding Service, also co-founded the Working Assets Money Fund and Dimensional Corporate Finance. Mr. Kieschnick served as the Director of the Office of Economic Policy for the State of California under Governor Jerry Brown from 1980 to 1983, and as an economist for the Environmental Protection Agency. He holds a Ph.D. in public policy from Harvard University and both a B.A. (economics) and B.S. (biology) from Stanford University.

Stephen Gunn, Vice President of Telecommunications Operations

Stephen Gunn, Vice President of Telecommunications Operations, spent 12 years with MCI before joining the Company. At MCI he served in many capacities, including liaison with resellers, manager of rates and tariffs, and Pacific division manager of carrier sales and special markets. He holds a B.A. in economics from the University of Massachusetts at Amherst.

Tiana G. Wimmer, Vice President of Marketing

Tiana G. Wimmer, Vice President of Marketing, spent the majority of her professional career at American Express. During her 12 years at Amex, she managed a range of programs in both the U.S. and Europe, including credit card and insurance marketing, Internet marketing, and process reengineering. Immediately prior to joining Working Assets, Tiana served as the General Manager of Email Marketing at Yahoo! She holds a B.A. (English) from Yale University and an M.B.A. (Marketing) from Columbia University.

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Christina C. Allen, Vice President of Online and Customer Relations

Christina C. Allen is Vice President of Online and Customer Relations and previously worked for Smith & Hawken where she was responsible for the mail-order division before coming to Working Assets in 1993. While at Working Assets she has had a variety of responsibilities. Among the positions she has held are Director of Business Customer Service and Sales and Director of Residential Customer Relations. Ms Wimmer is also Executive Producer of Working Assets Radio. She has a degree in fine art from the California College of Arts and Crafts in Oakland, California.

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Douglas Moore, Vice President of Pricing & Financial Analysis

Douglas Moore, Vice President of Pricing & Financial Analysis, was previously a consultant at the management consulting firm, Arthur D. Little, where he focused on helping regulated companies develop strategies to pursue new business opportunities and position themselves in restructured and more competitive markets. Mr. Moore came to Working Assets in 1996. During his tenure at Working Assets he has had various responsibilities. Two of the positions he has held previously are Director of Product Analysis and Director of Financial Analysis. He holds a B.S. in industrial engineering from Stanford University.

Eileen Bayers, Vice President of Finance

Eileen Bayers, Vice President of Finance, spent 10 years with Ernst & Young before joining the Company. At Ernst & Young, she served as a senior manager in the audit division, serving primarily non-profit and healthcare clients. Ms. Bayers came to Working Assets in 1996 to assume the position of Controller. She holds a B.S. in economics from the University of Pennsylvania.